

SATELLITE ART SHOW

AMERICA'S BEST ART PLATFORM

NEW YORK CITY · MIAMI BEACH
LOWER EAST SIDE GALLERY



EXHIBITOR INFORMATION

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WELCOME

SATELLITE ART SHOW IS AN ESTABLISHED ART PLATFORM WITH OVER 10 YEARS OF EXPERIENCE. WE HAVE PRESENTED OUR MODEL IN MIAMI DURING ART BASEL, IN AUSTIN DURING SXSW AND IN NEW YORK CITY. WE PRESENT CURATED EXHIBITIONS THAT ARE THOUGHT PROVOKING, EXPLORATORY AND ENGAGING. WE CELEBRATE ART IN ALL OF IT'S FORMS. THIS IS THE FORMULA THAT HAS BROUGHT US CRITICAL ACCLAIM, MASSIVE SALES, A DEDICATED EXHIBITOR BASE AND A HUNGRY AUDIENCE.

WE WILL WORK WITH YOU DIRECTLY TO MAKE SURE THAT YOU HAVE A SUCCESSFUL EXPERIENCE.

WE'VE DONE THIS BEFORE.



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ART FAIR PARTICIPATION

PRICING:

- **GALLERIES:** \$50 A SQUARE FOOT, 100 SQUARE FOOT MINIMUM
- **NON PROFITS & ARTISTS:** \$40 A SQUARE FOOT, 100 SQUARE FOOT MINIMUM
- **SPECIAL RATES:** FOR BUNDLING MULTIPLE PLATFORMS & PAYMENTS IN FULL

[BOOK A MEETING TO DISCUSS](#)

LOWER EAST SIDE GALLERY

- RATES BASED ON DURATION, SPECIFIC SITUATION & BUNDLES

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PAYMENTS

PAYMENTS CAN BE MADE IN FULL (FOR DISCOUNT) OR IN INSTALLMENTS. ALL PAYMENTS NEED TO BE IN ONE MONTH PRIOR TO THE EXHIBITION.

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CURATORIAL PROCESS

WE REQUIRE REGULAR MEETINGS / STUDIO VISITS AS YOUR PROJECT DEVELOPS. YOUR FINAL DESIGN / PROJECT NEEDS TO BE CONFIRMED/ACCEPTED BY SATELLITE TEAM AT LATEST ONE-MONTH BEFORE THE EXHIBITION.

OUR PROCESS

- PRESS RELEASE (ABOUT THE EXHIBIT)
- PROMOTION (SOCIAL, PRESS, MAILING LISTS)
- SALES (BEFORE, DURING AND AFTER)
- INSTALLATION
- EXHIBIT MANAGEMENT
- ARTIST TALKS AND FEATURES
- DEINSTALLATION

ONLINE SALES (NEW FOR 2024)

SATELLITE IS PROUD TO ANNOUNCE WE NOW HAVE AN ONLINE SALES GALLERY. YOU ARE REQUIRED TO HOST A MINIMUM OF 2 ARTWORKS WITH US. COMMISSION FOR THIS PLATFORM IS 50/50. THE ARTWORKS WILL BE CONSIGNED FOR A ONE YEAR TERM.

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TERMS I

THIS CONTRACT, WHEN EXECUTED, SHALL CONSTITUTE A VALID AND BINDING AGREEMENT. THESE TERMS SHALL GOVERN THE PROVISION OF THE SPACE BY THE ORGANIZER TO THE EXHIBITOR. THESE TERMS SHALL NOT BE MODIFIED.

PAYMENT & CANCELLATION

EXHIBITOR AGREES TO PAY FOR THEIR EXHIBITION SPACE IN FULL NO LATER THAN ONE MONTH BEFORE THE EXHIBITION. IF THE EXHIBITOR DOES NOT PAY IN FULL THEIR PARTICIPATION AND FEES PAID UP UNTIL THAT POINT ARE FORFEITED TO SATELLITE ART SHOW. THE EXHIBITOR FULLY UNDERSTANDS THAT LACK OF PAYMENT NEGATIVELY EFFECTS THE ENTIRE ART ORGANIZATION AND IT'S ABILITY TO PRESENT A PROPER EXHIBITION. CANCELLATION OF PARTICIPATION MEANS A COMPLETE FORFEITURE OF MONEY PAID AND LIABILITY TO DAMAGES CAUSED TO THE ORGANIZER. BASICALLY, PLEASE FOLLOW THROUGH AND EXHIBIT IF YOU SIGN THIS.

INSURANCE

EXHIBITOR MUST PROVIDE A ONE MILLION DOLLAR INSURANCE POLICY FOR THEIR EXHIBITION (WE RECOMMEND ACT INSURANCE COMPANY).

PARTICIPATION BULLET POINTS

- EXHIBITIONS MUST REMAIN UP FOR THE DURATION OF THE ENTIRE SHOW. NO LEAVING EARLY.
- NO SETTING UP LATE.
- ONLY WORKS APPROVED BY SHOW MANAGEMENT ARE ALLOWED INTO SATELLITE ART SHOW.
- ADVERTISEMENTS AND SOLICITATIONS ARE LIMITED TO EXHIBITOR BOOTH UNLESS AGREED UPON WITH MANAGEMENT.
- NO EXHIBITOR SHALL ASSIGN OR SUBLET OR SHARE ANY PART OF ITS ASSIGNED SPACE WITHOUT THE PRIOR WRITTEN CONSENT OF SHOW MANAGEMENT.
- EXHIBITOR AGREES TO KEEP ITS EXHIBITION OPEN AND STAFFED AT ALL TIMES DURING THE SHOW HOURS.
- SATELLITE WILL NOT PROVIDE ASSISTANCE FOR ART HANDLING NOR WILL THEY PROVIDE TOOLS OR SUPPLIES TO DISPLAY ANY ARTWORK.
- SATELLITE HOLDS THE RIGHT TO ADJUST THE EXHIBITORS BOOTH, RELOCATE THE BOOTH AND DESIGN THE FAIR, THIS CAN HAPPEN AT ANY POINT, INCLUDING DURING THE FAIR'S EXECUTION.
- THE EXHIBITION AND/ OR SALE OF COPYRIGHT INFRINGING ITEMS IS A MATERIAL BREACH OF THIS AGREEMENT AND EXHIBITOR WILL BE REMOVED FROM THE FAIR WITHOUT REFUND.
- SHOW MANAGEMENT IS NOT RESPONSIBLE FOR ANY OF THE EXHIBITORS ITEMS WHILE INSIDE OR OUTSIDE OF THE EVENT - THAT INCLUDES BEFORE, DURING AND AFTER THE EVENT START AND END DATES AND DURING THE EVENT BEFORE OPENING HOURS AND AFTER CLOSING HOURS.
- EXHIBITOR IS RESPONSIBLE FOR SETTING UP, BREAKING DOWN, REMOVING PACKAGING MATERIALS AND TAKING CARE OF THEIR OWN GARBAGE.
- ALL NON EXHIBITION MATERIALS MUST BE STORED, EXHIBIT MUST BE ACCESSIBLE TO GUESTS.

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TERMS II

INDEMNITY

UNDER NO CIRCUMSTANCES WILL SATELLITE OR ITS AGENTS OR REPRESENTATIVES BE LIABLE FOR ANY LOSS OF PROFITS, LOSS OF BUSINESS, INTERRUPTION OF BUSINESS OR INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY KIND RESULTING FROM ANY BREACH OF THIS AGREEMENT, EVEN IF THE DAMAGED PARTY HAS ADVISED THE OTHER PARTY OF THE POSSIBILITY OF LOSS. EXHIBITOR AGREES TO FORFEIT ANY LEGAL CLAIMS AGAINST SATELLITE ART SHOW FOR ANY AND ALL REASONS INCLUDING AN ACT OF GOD LIKE A NATURAL DISASTER. IN NO EVENT SHALL SATELLITE OR ANY OF ITS AFFILIATES BE LIABLE FOR ANY SPECIAL, INCIDENTAL, INDIRECT, PUNITIVE OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION TO PARTICIPATION IN SATELLITE. EXHIBITOR AGREES THAT SHOW MANAGEMENT, SHOW CONTRACTORS, THE HALL AND THEIR REPRESENTATIVES, EMPLOYEES, GUESTS AND AGENTS ARE NOT LIABLE FOR ANY INJURY, LOSS OR DAMAGE THAT MAY OCCUR TO EXHIBITOR, OR TO EXHIBITOR'S EMPLOYEES, AGENTS, GUESTS OR PROPERTY FROM ANY CAUSE WHATSOEVER, PRIOR TO, DURING OR SUBSEQUENT TO THE PERIOD COVERED BY THIS AGREEMENT.

I CERTIFY THAT I HAVE READ AND AGREE TO THE TERMS AND CONDITIONS OUTLINED FOR PARTICIPATION AT SATELLITE ART SHOW.

SIGNATURE

DATE